

2018 International Symposium on Antennas and Propagation October 23(Tue.) ~ 26(Fri.), 2018 | Paradise Hotel, Busan, Korea

Sponsorship & Exhibition Prospectus

www.isap2018.org

I. Greetings

On behalf of the Local Organizing Committees of ISAP 2018, it is my pleasure to invite you to the 2018 International Symposium on Antennas and Propagation (ISAP2018) which will be held during October 23~26, 2018 at Paradise Hotel Busan, Busan, Korea.

We hope to provide an excellent forum for interaction and developing friendships with participants who are involved in research, development, engineering, manufacturing, and applications of antennas and propagation from various countries.

We, the Local Organizing Committees of ISAP 2018, are delighted that ISAP will be held again in Korea after 2005 (Seoul) and 2011 (Jeju). We hope you would come and enjoy the Symposium in Busan, the top convention hosting city in Asia and also the international prestige tourism city.

I would like to offer great opportunities for you to support this symposium and showcase your professional services and innovative materials and equipment through sponsoring and exhibiting.

I hope you would take advantage of this opportunity to promote your products and services to global attendees of antennas and propagation in ISAP 2018.

Thank you very much.

Sincerely,

Prof. Jaehoon Choi

Symposium Chair of ISAP 2018 Professor of Hanyang University

Prof. Bomson Lee

President of KIEES Professor of Kyung Hee University



II. Overview

T:41 o	ISAP 2018		
Title	2018 International Symposium on Antennas and Propagation		
Date	October 23(Tue.) ~ 26(Fri.), 2018		
Venue	Paradise Hotel Busan, Busan, Korea		
Attendees & Exhibits	600 Attendees and 20 Exhibits (Expected)		
Organized by	The Korean Institute of Electromagnetic Engineering and Science (KIEES)		
Technically Co-sponsored	Institute of Electronics, Information and Communication Engineers Communications Society (IEICE-CS)		
by	Antennas and Propagation Society of the Institute of Electrical and Electronics Engineers (IEEE/AP-S)		
	Antennas Society of CIE (CIE-AS)		
	International Union of Radio Science (URSI)		
	The Institute of Electronics and Information Engineers (IEIE)		
	IEEE AP-S Seoul Chapter		
	The Korean Institute of Communications and Information Science (KICS)		
	The European Association on Antennas and Propagation (EurAAP)		
	The European Conference on Antennas and Propagation (EuCAP)		
	The Institution of Engineering and Technology Antennas and Propagation Technical Professional Network (IET)		
	Institute of Antenna Engineers of Taiwan (IAET)		
	The Radio Electronics Association of Vietnam (REV)		
	Electrical Engineering/Electronics, Computer, Telecommunications and Information Technology (ECTI) Association		
Website	www.isap2018.org		
	ISAP 2018 Secretariat		
Contact	Tel: +82-42-472-7460		
Information	Fax: +82-42-472-7459		
	E-mail: secretariat@isap2018.org		

ISAP 2018 International Symposium on Antennas and Propagation October 23~26, 2018 | Paradise Hotel Busan, Busan, Korea

III. Program

	October 23 (Tue.)	October 24 (Wed.)		October 25 (Thu.)		October 26 (Fri.)	
		Opening Ceremony		Oral Session 3		Oral Session 6	
				Coffee Break			
Morning	Registration	Plenary Talk 1				Coffee Break	
worming	Registration	Coffee Break					
		Conce bleak	Plenary Talk 3		Oral Session 7		
		Plenary Talk 2	Exhibition	Plenary Talk 4	Exhibition		Exhibition
Noon	Lunch	Lunch	oition	Lunch	oition	Lunch	oition
		Oral Session 1		Oral Session 4		Poster Session	
A 64	Short Course	Coffee Break		Coffee Break		Oral Session 8	
Afternoon		Student Paper Competition		Oral Session 5			
		Oral Session 2		Poster Session			
Evening	Welcome Reception			Banquet			

* EurAPP (EuCAP) Special Sessions will be arranged.

X Plenary: 4 Talks Oral: 300 Papers Poster: Maximum of 120 Papers simultaneously ISAP 2018 International Symposium on Antennas and Propagation October 23~26, 2018 | Paradise Hotel Busan, Busan, Korea

Plenary Speakers

Name	Introduction	
Dr. Hongbeom Jeon	 [Korea] Subject: Vision of 5G and its technologies and services Affiliation Executive Vice President, Infra Lab. KT 	
Prof. William Scanlon	 [United Kingdom] Subject: Antennas and Propagation Challenges and Considerations for Next Generation Biomedical Sensing and Therapeutic Applications Affiliation Director of the Centre for Wireless Innovation (CWI) Chair of Wireless Communications at Queen's University 	
Frof. Yong Fan	 [China] Subject: All Solid State Terahertz Circuits and Radar Systems Affiliation Dean of School of Electronic Engineering, UESTC 	
Joint Control [Japan] Image: Subject: 5G Communication I		



IV. Sponsorship Information

Sponsorship Package [Type A]

Level	Value(KRW)	Benefits
Platinum	10,000,000	 2 complementary registrations (including Conference Kit) Speech opportunities during the banquet 2 free exhibit booths (or 2 video systems) Advertisement of the company on the program book (1 page / Color) Logo and web link on the symposium website Logo featured on the banner and signage
Diamond	7,000,000	 1 complementary registrations (including Conference Kit) Speech opportunities during the reception 1 free exhibit booth (or 1 video system) Advertisement of the company on the program book (1/2 page / Color) Logo and web link on the symposium website Logo featured on the banner and signage
Gold	5,000,000	 1 complementary registrations (including Conference Kit) 1 free exhibit booth (or 1 video system) Advertisement of the company on the program book (1/2 page / Color) Logo and web link on the symposium website Logo featured on the banner and signage
Silver	3,000,000	 Advertisement of the company on the program book (1/2 page / Black & white) Logo and web link on the symposium website Logo featured on the banner and signage 1 Conference Kit
Bronze	2,000,000	 Logo on the program book Logo and web link on the symposium website Logo featured on the banner and signage 1 Conference Kit

X 1 US Dollar = 1,063 KRW (exchange rates as of January 16, 2018)



Sponsorship Package [Type B]

Event	Value(KRW)	Benefits	
Banquet	15,000,000	 3 complementary registrations (including Conference Kit) Company's Promotional video and speech opportunities during the banquet 2 free exhibit booths (or 2 video systems) Advertisement of the company on the program book (1 page / Color) Logo and web link on the symposium website Logo featured on the banner and signage Company's promotional leaflet placed on the banquet site. 	
Welcome Reception	10,000,000	 2 complementary registrations (including Conference Kit) Company's Promotional video and speech opportunities during the reception 2 free exhibit booths (or 2 video systems) Advertisement of the company on the program book (1 page / Color) Logo and web link on the symposium website Logo featured on the banner and signage Company's promotional leaflet placed on the receptionsite. 	
Conference Kit	5,000,000	 - 1 complementary registrations (including Conference Kit) - Logo and web link on the symposium website - Logo on the program book - Logo on the lanyard. 	
Coffee Break	3,500,000	 Logo and web link on the symposium website Logo on the program book Set the X-banner in front of the coffee break site. 	

% Type B offers special opportunities to promote your company during the events.

X 1 US Dollar = 1,063 KRW (exchange rates as of January 16, 2018)



[Sponsorship Application Form]

Please fill-up this Application below and send to the Secretariat by August 31, 2018

■ ISAP 2018 Local Secretariat

273, Baeul 1-ro, Yuseong-gu, Daejeon, Korea (Zip code 34036)

Tel: +82-42-472-7460 / Fax: +82-42-472-7459 / E-mail: secretariat@isap2018.org

1. Registering company and person in charge

Company Name		
Website		
Address		
City	Postal code	
Country		
Telephone	Mobile	
E-mail	Fax	
Contact Person Name		
Job Title	Department	

2. Application (Please check(V) for your choice)

Category		
Туре А	Туре В	
Platinum	□ Banquet	
Diamond	Welcome Reception	
Gold	Conference Kit	
□ Silver	Coffee Break	
□ Bronze		

3. Payment Method (<u>Bank Transfer Only</u>)

Account Holder	Korean Institute of Electromagnetic Engineering and Science (KOR) (사)한국전자파학회
Account Number	208-017491-01-209
Bank Name	Industrial Bank of Korea
SWIFT Code	IBKOKRSE
Bank Address	50, Euljiro 2-ga, Jung-gu, Seoul, Korea

Date ____

Signature ____



V. Exhibition Information

(1) Introduction of Exhibition

1) Place: Capri Room and the foyer, Paradise Hotel Busan, Busan, Korea

Detailed Schedule	Date	Time		
Booths Assembling	October 23(Tue.)	6 pm to 11 pm		
Decoration Period (Exhibitor)	October 24(Wed.)	7 am to 11am		
Exhibition Period	October 24(Wed.)	9 am to 5 pm		
	October 25(Thu.)	9 am to 5 pm		
	October 26(Fri.)	9 am to 13 pm		
Booths Dismantling	October 26(Fri.)	13 pm to 18 pm		
	Detailed ScheduleBooths AssemblingDecoration Period (Exhibitor)Exhibition Period	Detailed ScheduleDateBooths AssemblingOctober 23(Tue.)Decoration Period (Exhibitor)October 24(Wed.)Exhibition PeriodOctober 24(Wed.)Exhibition PeriodOctober 25(Thu.)October 26(Fri.)October 26(Fri.)		

2) Date & Time

3) Application Due: August 31, 2018

4) Price for the Exhibition Booth

Category	Size (Per 1 booth)	Participation Fee
Standard		1 Stand = KRW 2,500,000
	3m(W) * 2m(L) * 2.5m(H)	* Exhibition Discounts are provided as shown below:
		2 exhibition registrations 5%
		3 exhibition registrations 10%
		4 exhibition registrations15%

X 1 US Dollar = 1,063 KRW (exchange rates as of January 16, 2018)

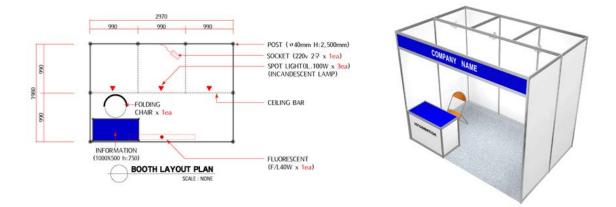
5) Benefits for the Exhibitors per 1 booth

- 1 exhibit booth (or 1 video system)
- 2 name tags (lunch coupons/day)
- 2 Conference Kits
- Logo and web link on the symposium website



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6) Standard Shell Scheme Booth



- The booth will be built in Octanorm system, covered with panel in white color.
- Area: 3.00m Width X 2.00m Length X 2.5m Height
- Floor: The floor will be totally covered with Gray (or red) carpet, 2mm thick.
- Furniture: The booth will have 1 set of information desk with a chair built in Octanorm system, covered in white & blue color.
- Electric Outlet: 2 spots with 2 sockets / 220V

7) Allocation of booth

Allocation of booth will be on FIRST COME FIRST SERVE basis. The organizer shall position the booth after giving a due consideration of the order of applications received, type of products, floor space and other substantial standards. Exhibitors may not object to the decisions made by the organizer. Exhibitors shall not sublet or transfer all or part of the booth space, nor shall they exchange booths with other exhibitors. If this provision is violated, the organizing committee may dismiss the exhibitors from the show. The organizing committee reserves the right to rearrange or relocate the booths based on the actual number of booths sold. Decisions of the organizer are conclusive; claims by exhibitors regarding allocation of booths will not be taken into consideration.



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Tel: +82-42-472-7460 / Fax: +82-42-472-7459 / E-mail: secretariat@isap2018.org

1. Registering company and person in charge

Company Name		
Website		
Address		
City	Posta	l code
Country		
Telephone	Mobi	le
E-mail	Fax	
Contact Person Name		
Job Title	Depar	rtment

2. Application (Please check(V) for your choice)

Category		
Exhibition	Fee (KRW)	
□ 1 Stand	2,500,000	
□ 2 Stands	4,750,000	
□ 3 Stands	6,750,000	
□ 4 Stands	8,500,000	

3. Payment Method (Bank Transfer Only)

Account Holder	Korean Institute of Electromagnetic Engineering and Science (KOR) (사)한국전자파학회
Account Number	208-017491-01-209
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Date _____

Signature _____